D|A|DAVIDSON

HANSEN INVESTMENT GROUP

Financial Advisors with D.A. Davidson & Co. member SIPC

(801) 333-3140 | (888) 334-3140
110 S. Regent St., Suite 100
Salt Lake City, UT

hanseninvestmentgroup.dadavidsonfa.com

Your Financial Goals. Our Shared Responsibility.

We offer a time-tested wealth management process
that develops into trusted lifetime relationships.

Mark, Ken, Brad, Paul

Our Team

We offer a time-tested wealth management process that develops into trusted lifetime relationships.

D|A|DAVIDSON

HANSEN INVESTMENT GROUP

Financial Advisors with D.A. Davidson & Co. member SIPC

(801) 333-3140 | (888) 334-3140

110 S. Regent St., Suite 100

Salt Lake City, UT

hanseninvestmentgroup.dadavidsonfa.com

The Hansen Investment Group is a team dedicated to providing personalized comprehensive financial advice with an understanding of our clients' unique wants and needs. We focus on a wealth management process that includes working to: create and grow wealth, protect and preserve wealth, and develop strategies for distributing wealth during life and death in the most tax-advantaged way. With over 100 years of collective knowledge and experience, our team of Brad (31 yrs.), Paul (23 yrs.), Mark (20 yrs.) and Ken Hansen (58 yrs.) will craft an investment strategy to carry you through all stages of your life.

The Hansen Investment Group attributes their success to following these principles and values:

Values

- **Discipline**
- **Integrity**
- **Loyalty**
- **Straightforward Costs**
- **Hard Work**
- **Accessibility**
- **Adhering to our Core Beliefs**
- **Eating our Own Cooking**
- **Attention to Details**
- **Communication Model**

Principles

- **Value Orientation**
- **Investment Research**
- **Understanding Investment Behavior**
- **Risk Control**

Brad Hansen, CWS®
Senior Vice President,
Financial Advisor

Paul Hansen, CWS®
Vice President,
Financial Advisor

Ken Hansen
Senior Vice President,
Financial Advisor

Mark Hansen, CWS®,CRPC®
Senior Registered Associate

"Knowledge is of no value unless you put it into practice."

— Heber J. Grant

Our Core Beliefs

Your Financial Goals. Our Shared Responsibility.

D|A|DAVIDSON

HANSEN INVESTMENT GROUP

Financial Advisors with D.A. Davidson & Co. member SIPC

(801) 333-3140 | (888) 334-3140

110 S. Regent St., Suite 100

Salt Lake City, UT

hanseninvestmentgroup.dadavidsonfa.com

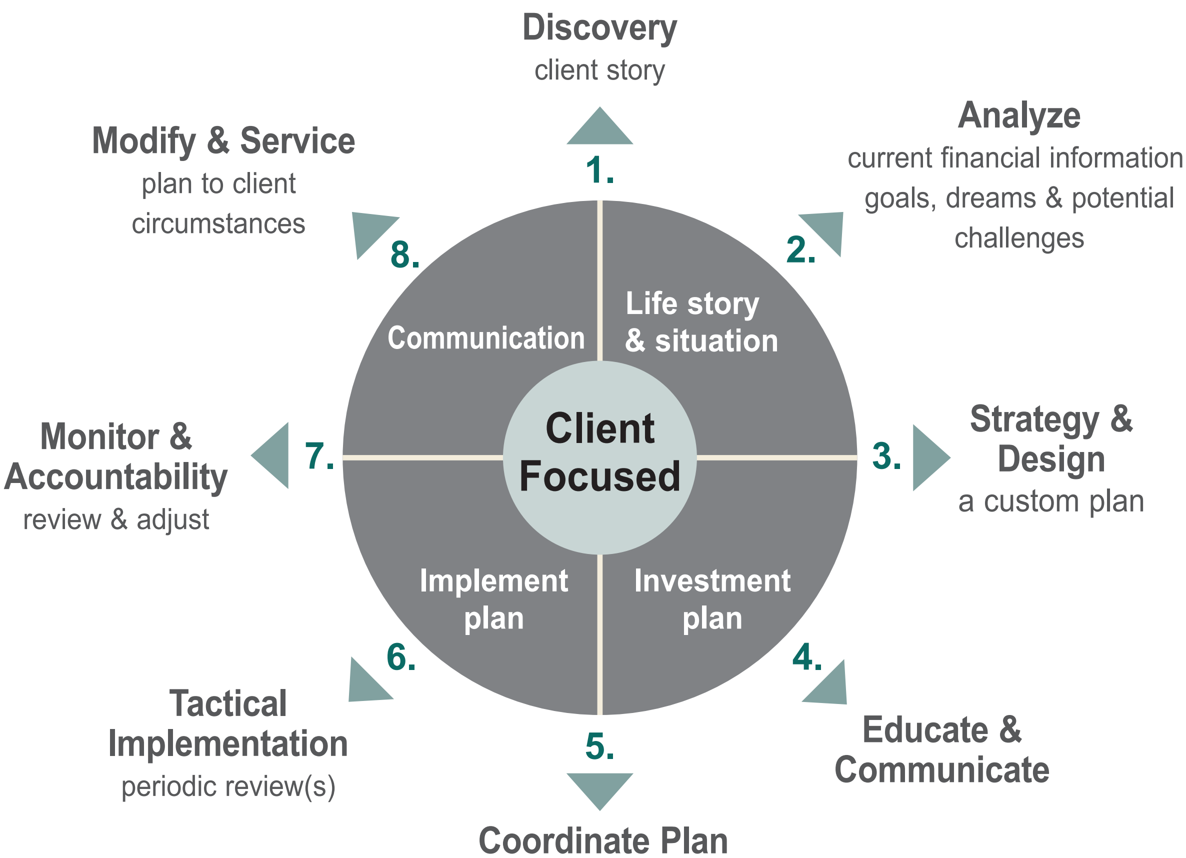
1. We believe that the selection of a financial advisor to help guide you through life is one of the most significant decisions a family will make with respect to building long-term wealth.
2. We believe that client interests come first, ahead of the interests of the investment team and firm.
3. We believe that client emotions are often a significant detriment to building wealth.
4. We believe that real wealth is created through ownership vs. loanership.
5. We believe that one good investment can be worth a lifetime of income.
6. We believe that significant focus should be placed on reducing frictional costs on your capital.
7. We believe that investment products are superior when they are simple and understandable.
8. We believe that asset allocation, diversification and automatic monthly investing are important to reducing risk and achieving long-term investment success.
9. We believe that financial leverage (debt) is the enemy of rational investment behavior.
10. We believe that accessibility and responsiveness are necessary for both the investment client and financial advisor to achieve success.
11. We believe that investing side-by-side with our clients leads to greater confidence and stewardship.

"It ain't what you don't know that gets you into trouble.
It's what you know for sure that just ain't so."

— Mark Twain

Our Wealth Management Process

Personalized – Structured – Focused



"Beware of little expenses. A small leak will sink a great ship."

— Benjamin Franklin

HANSEN INVESTMENT GROUP

Financial Advisors with D.A. Davidson & Co. member SIPC

D|A|DAVIDSON

110 S. Regent St., Suite 100, Salt Lake City, UT | (801) 333-3140 | (888) 334-3140 | hanseninvestmentgroup.dadavidsonfa.com

Our Services and Solutions

The Value We Provide

With the resources of D.A. Davidson & Co., the Hansen Investment Group offers a full range of investment services and solutions, which we put to work to meet your unique needs:

Communication

- Appointment
- Phone
- Email
- Online Access
- Quarterly Newsletter
- Performance Reporting
- Confirms
- Monthly Statements
- Daily Market Emails (optional)

Investments Solutions

- Individual Stocks & Bonds
- Municipal Bonds
- IPOs
- Mutual Funds
- Closed Ended Funds
- Unit Investment Trusts (UIT)
- Exchange Traded Funds (ETF)
- Alternative Investments
- Annuities
- Certificate of Deposits (CD)
- Life Insurance
- Insurance Review
- Separate Account Management
- Hansen Investment Group Discretionary Management (Paragon)
- D.A. Davidson Managed Fund Portfolios

Services

- Personal Portfolio Management
- Cash Management
- Ongoing Monitoring & Due Diligence
- Investment Banking Partners
  – Mergers & Acquisitions
- Retirement Benefit Counseling
- Small Business Retirement Plans
- 401(k) Turnkey Management
- Corporate Cash Management
- Stock Options
- Concentrated Equity Positions
- Deferred Compensation
- Estate Planning Strategies
- Financial Planning
- Retirement Income Planning
- Financial Roadmap
- Cash Flow Analysis
- Liability Management
- Education Funding Strategies
- Charitable Giving Tax Strategies
- Trust Integration
- Coordination with other Professional Advisors
- Generational Wealth Transfer

"Teamwork is the ability to work together toward a common vision.
The ability to direct individual accomplishments toward organizational objectives.
It is the fuel that allows common people to attain uncommon results."

— Andrew Carnegie

HANSEN INVESTMENT GROUP
Financial Advisors with D.A. Davidson & Co. member SIPC

D|A|DAVIDSON

110 S. Regent St., Suite 100, Salt Lake City, UT | (801) 333-3140 | (888) 334-3140 | hanseninvestmentgroup.dadavidsonfa.com

rev. 8/16